



P R O V I N C I A D I L E C C E
Servizio Sviluppo Locale e Politiche UE

Broadband project: information day and press conference in Lecce (short report)

INFORMATION DAY - LECCE, ITALY, 10 JULY 2008, FULL DAY COMPLETED.

The Information Day on “Broadband: Promotion, Demonstration, Strategy, Best Practices”, organized by the Province of Lecce, took place on Thursday 10 of July 2008, at the “Auditorium” of the Provincial Museum, in Lecce, in the framework of the project “Broadband: Promotion, Demonstration, Strategy, Best Practices” Interreg III A/Greece-Italy.

Representatives of the Local Authorities, the academic and research community and the public took part in the event which was aimed at informing the public about politics, strategies and practices that have been adopted for the promotion of broadband infrastructure and services.

The available technologies and best practices from international experience, as well as new initiatives relating to the development of broadband infrastructure and services were illustrated during the Day. Issues such as the importance of developing broadband infrastructure and services in the country, and the positive impact of new services in the daily lives of citizens were discussed at the event.

The Information Day was opened by the provincial Councillor responsible for the Community Policies, who welcomed both the Greek delegation, from Research Academic Computer Technology Institute (RACTI), Patras, and all the other participants in the seminar. Then, the Vice-President of the Province of Lecce, who is also the provincial Councillor responsible for Technological Innovation, gave her speech, and the manager of the Local Development and E.U. Policies Department introduced the Broadband Project.

During the seminar, a computer engineer, from Research Academic Computer Technology Institute, University of Patras GREECE - presented the outcomes of the research carried out in Greece on the broadband diffusion.

Followed the presentation of one of the computer engineers from the University of Lecce, involved in the project activities, who illustrated the outcomes of the research carried out on the territory, about the broadband diffusion in our Region compared with the situation in Italy and in Europe, as well as the best practices in Puglia and in Italy.

At the end of the morning session, another computer engineer from the Informatics Department of Provincia di Lecce illustrated the technical details of the activities undertaken within the Broadband Project in Provincia di Lecce and the state of art of the project.

After a short lunch break, in the afternoon, the involved staff from both Italian and Greek partners discussed about the obligations and the other activities to be done by the end of the project.

This initiative (the Information Day & the press conference) which was also promoted through the press and the local television network, turned out to be remarkably successful, mainly thanks to the high interest demonstrated by the public.